



为人类为社会创造持久安全的环境
To create a sustainable and reliable living
environment for human beings.

oriental Yuhong



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持续发展

技术创新

Safety responsibility

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Resources and environment

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Human rights and labor practices

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Strive to be an excellent corporate citizen

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About the report

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Scope of the Report

Abbreviations Used

Reporting Period

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Reporting Cycle

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Reference

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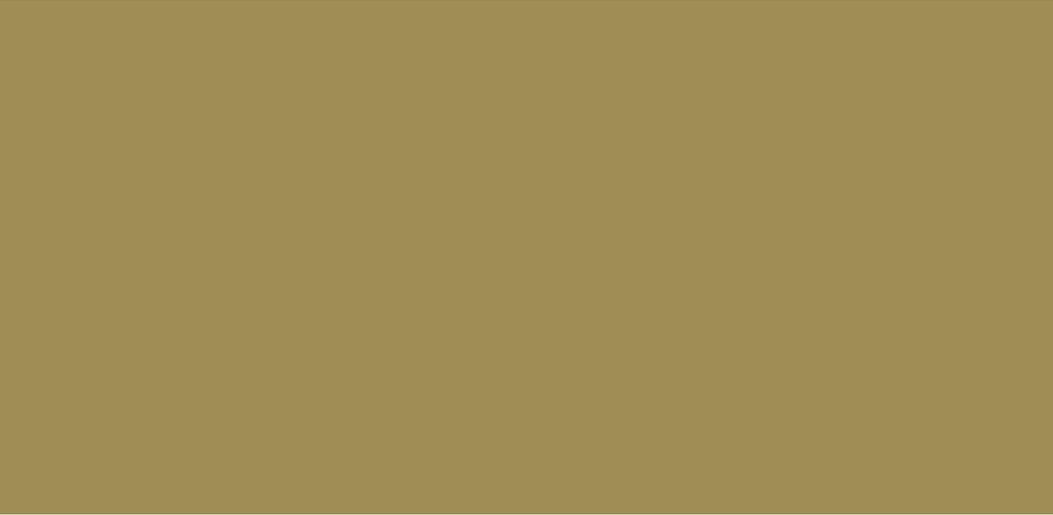
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Message from the chairman



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Oriental Yuhong, the Unique

关于东方雨虹

About Oriental Yuhong

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About Oriental Yuhong

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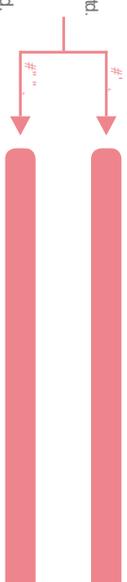
HK Oriental Yuhong Investment Co., Ltd.

Xianyang Oriental Yuhong Building Materials Co., Ltd.

Tangshan Oriental Yuhong Waterproof Technology Co., Ltd.

Shanghai Oriental Yuhong Waterproof Technology Co., Ltd. Co., Ltd.

Yueyang Oriental Yuhong Waterproof Technology Co., Ltd.



Development Strategy

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Core concepts:



Social Responsibility Management

(1) CSR management concept

(2) CSR management system construction

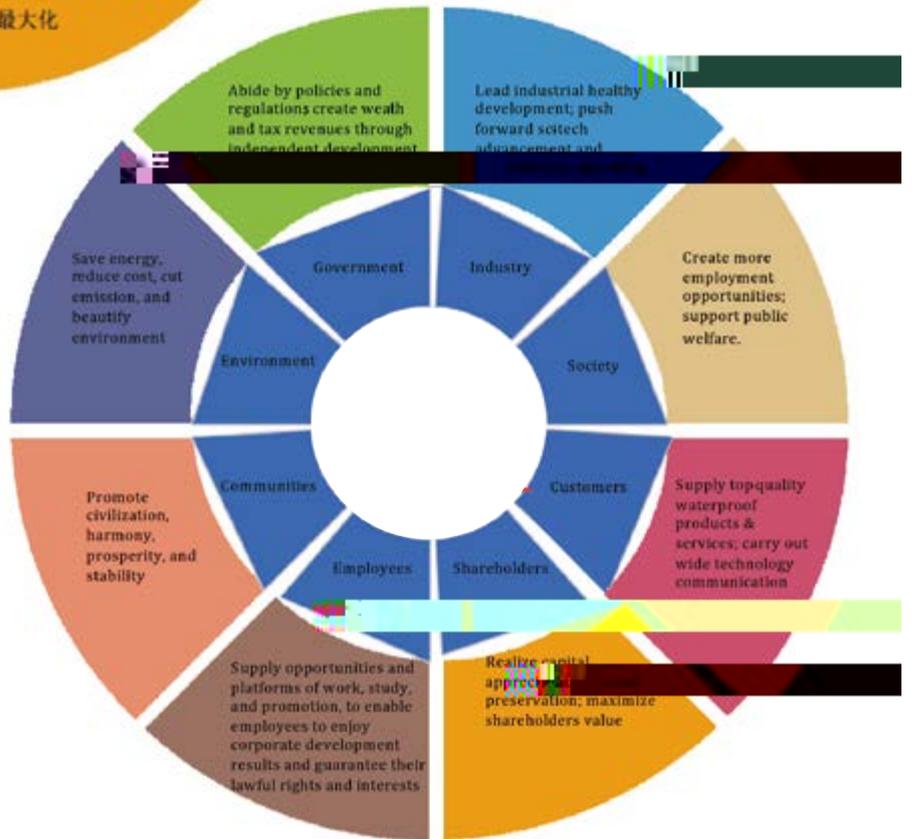
CSR management system								

(3) Management structure

(4) Institutional system

5. Communication and participation of stakeholders

Communication and participation of stakeholders



(1) Major organizations joined by Oriental Yuhong

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(2) Examples of communication of stakeholders

Shareholders:

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Customers:



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Employees:

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Society:

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Community:

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Industry:

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Government:

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品质经营 稳健发展

Quality operation, steady development

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Honest operation and good credit

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Internal control and lean management

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Quality operation and transmit positive energy

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Example 1:

Team of Technology & Quality Center
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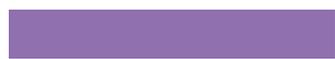


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Example 2:



International operation

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Examples:



Win-win cooperation

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(1) The largest centralized purchasing in Chinese building waterproofing industry

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(3) Protecting customers' rights and interest

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(4) Give waterproofing industry a bright future

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Technological innovations



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System/Organization		Key functions	Serve company	Serve industry development



Construction of innovation system



Innovation platform converging power

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R&D investment

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Application examples of technological innovations

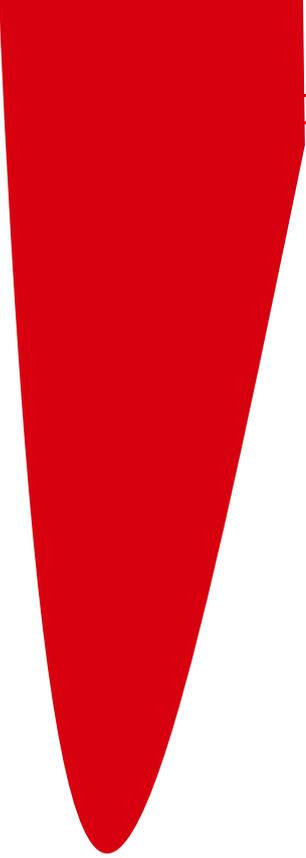
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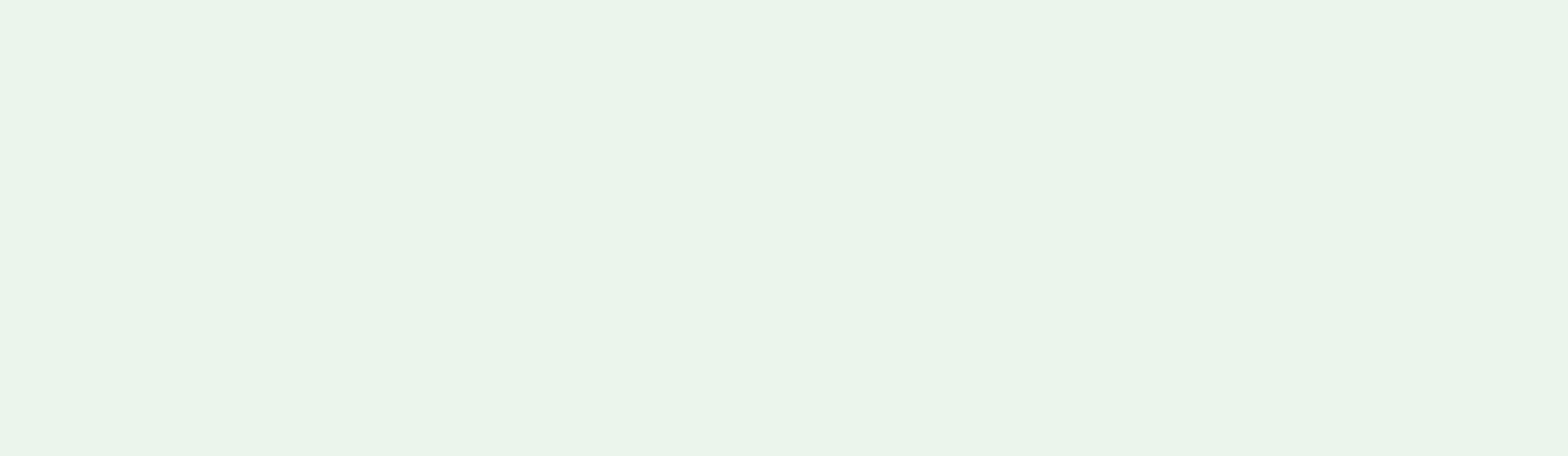
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安全责任

Safety responsibility







Safety management system

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Safe production

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管理策略：

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Management strategy:

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Example:

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Example:

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资源与环境

Resources and environment



Environmental management

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Green product

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(1) Energy saving and emission cutting



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(2) Low carbon and emission reduction

Major investment into energy saving and environmental protection by Oriental Yuhong in 2013

Items	Measures	Investment (RMB10,000)	Objectives

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Example: System 3000 production line

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(2) Floating dust pollution control measures

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(3) Domestic sewage control measures

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(4) Solid waste control measures

(5) Soil and water conservation measures

Example 1: standardized construction



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Example 2: mechanical construction

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Green life

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Environmental performance

Major energy-saving and environmental protection index of Oriental Yuhong production bases

人权与劳工实践

Human rights and labor practices





Discrimination against vulnerable groups

(1) Women rights guarantee

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(3) Freedom of association

(4) Collective negotiation

Employment

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(1) Employment security

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(2) Local employment promotion

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(3) Campus recruitment

Working conditions and labor protection

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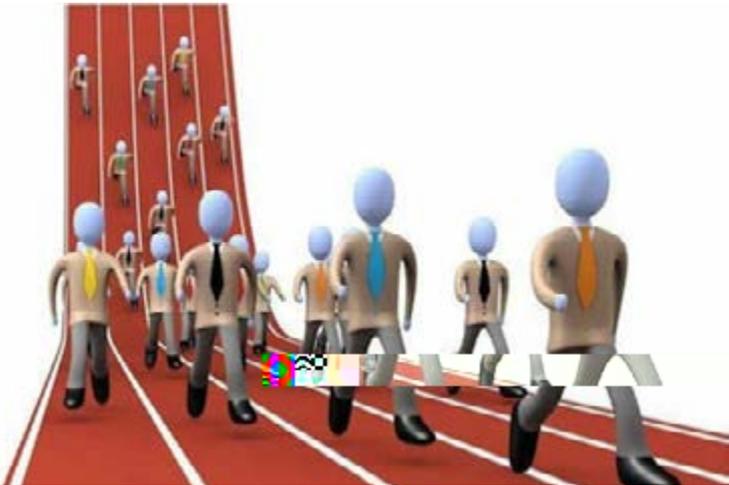
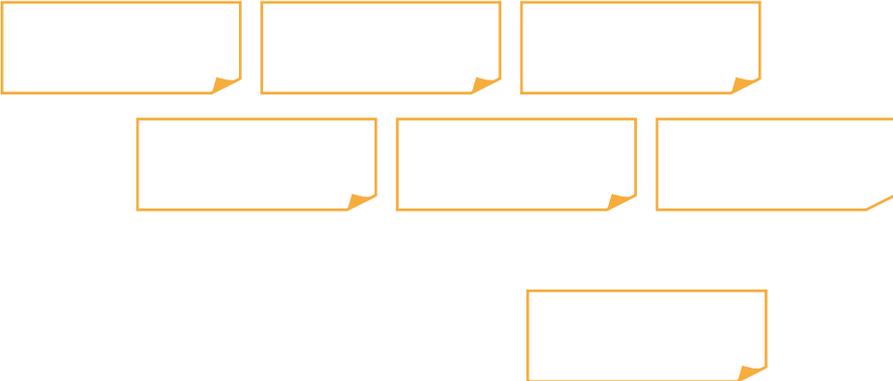
(1) Salary & benefit

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Example: equity stimulation

Oriental Yuhong Benefit Chart



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(2) Work-life balance

Employee Care



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Health and safety

(1) Occupational health & safety management system

(2) Labor protection

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(3) Occupational disease prevention

(4) Psychological care

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Creating learning atmosphere:

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Training method:

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Investment into training facilities and fees:

Training resources:

Training target:

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Training target	Training form	Training objective

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Example 2: Active technique communication

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√ **Expert Comments**

The road of responsibility for a loner

Review of Oriental Yuhong Corporate Social Responsibility Report 2013

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∨ **Expert Comments**

An Industry-leading Pioneer

Review of Oriental Yuhong Corporate Social Responsibility Report 2013

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